



Syndicated Thought Leader Insight

**Therapeutic Area Reports
for the Life Sciences Industry**

MedPredict's *Thought Leader Insight & Analysis*

Now there is a way to get high quality, in-depth thought leader insight with the speed and value benefits of syndicated research.

MedPredict's *Thought Leader Insight & Analysis* reports provide unsurpassed information and analysis to complement your competitive intelligence programs and guide strategic decision-making.

MedPredict's thought leader panels provide objective insight into the relevant compounds in development and products on the market in over 30 therapeutic categories.

MedPredict's reports will benefit teams from the following areas: Competitive Intelligence, Marketing, L&A, New Products Planning, R&D, and Market Research.

Tap Into MedPredict's Proprietary Thought Leader Panels

We have long-standing relationships with over *1,000 global thought leaders, developed over 10 years across over 30 physician specialties.*

Our thought leader panels are interactive, peer-to-peer discussions, conducted by experienced category experts – so you get better information.

Our proprietary panels include the following physician specialties:

<i>Cardiology</i>	<i>Internal Medicine</i>
<i>Dermatology</i>	<i>Nephrology</i>
<i>Emergency Medicine</i>	<i>Neurology</i>
<i>Endocrinology</i>	<i>Oncology/Hematology</i>
<i>Gastroenterology</i>	<i>Psychiatry/Psychology</i>
<i>Gynecology</i>	<i>Pulmonology</i>
<i>Geriatrics</i>	<i>Rheumatology</i>
<i>Immunology</i>	<i>Urology</i>
<i>Infectious Disease</i>	<i>Women's Health</i>



How It Works

MedPredict's *Thought Leader Insight & Analysis* reports are published about 3-4 times/year for each therapeutic area. Each report includes:

- a full analysis of the pipeline, market trends, competitive activity, unmet needs, and emerging trends, based on primary interviews with 6-12 global thought leaders,
- thought leader reactions to recent regulatory activity, publications, medical conferences, and marketing activity, and
- complete transcripts of all of the thought leader interviews.

Reports are available for electronic download as soon as they are published, and can be shared internally throughout your organization.

Syndicated – But Customized

When you become a MedPredict client, you will have the ability to provide input into our thought leader panel discussion guides. We continually update the topics based on this input and the key activities in the category – so you get the most relevant and timely information for decision-making.

“...An excellent complement to our internal tracking systems.”

“We have found that this product is an excellent complement to our internal tracking systems. It has allowed us to regularly touch base with key global opinion leaders and investigators most current with what's happening in our target therapeutic categories.



What sets this product apart is the ongoing connection between the interviewer at a peer-to-peer level with the thought leaders, resulting in an ongoing conversation which flows deeply to all the key issues in the category ...which has resulted many times in early warning about upcoming events critical to our focus areas.”

-- CI Manager, Pharmaceutical Company

MedPredict Reports Now Available In These Therapeutic Areas:

Autoimmune Diseases

Psoriasis
MS
Rheumatoid Arthritis

Cardiovascular

ACS/MI
Hypertension/Metabolic Syndrome

CNS Disorders

Alzheimer's Disease
Anxiety & Depression
Bipolar Disorder
Insomnia
Parkinson's Disease
Schizophrenia

GI Disorders

GERD/IBS/Motility
Crohn's/UC

Metabolic and Musculoskeletal Disorders

Diabetes
Obesity
Osteoarthritis
Osteoporosis
Metabolic Syndrome

Oncology/Hematology

Breast Cancer
Non-Breast Solid Tumors
Liquid Tumors (MM/AML/CML/MDS)
Metastatic Bone Disease

Respiratory

Asthma, Allergy, RSV, COPD

Women's Health

Endometriosis/Fibroids
Vasomotor Symptoms

Visit our website (www.medpredict.com) for the Abstract and Table of Contents for each report.

Don't see what you need? We also do custom thought leader panels.

For more information, or to request a complimentary sample report, contact:

MedPredict Market Research
Elizabeth Mathews, CEO
Phone: 513.271.1924
Email: liz@medpredict.com
Web: www.medpredict.com